

NALS OF MICHIGAN INVITES YOU TO JOIN US FOR OUR 2020 FALL CLE SERIES

TITLE: SOCIAL MEDIA BOOTCAMP PRESENTED BY: RASHONDA WILSON

Is Social Media still a mystery to you? Freaked out about Facebook? Can't get the hang of hashtags?

There is no escaping the ubiquity of Social Media use in your business, organization, or personal life. There is also no denying the value that social media tools can bring to a business or organization.

Why not add Social Media to your toolbox or sharpen your existing Social Media tools?

Rashonda Wilson, NALS of Michigan Vice President of Marketing and Membership, will host Social Media Boot Camp for our members on **Wednesday, September 16, 2020, commencing at 12:10 P.M.**

Objectives:

This class will get you up to speed with social media and how you can apply it to your business, organization and/or personal life.

At the end of the class, you will understand the elements of social media, how it impacts business, and how you can use it to benefit your firm or organization. You'll learn how to create accounts, post original content, retweet, follow, manage a LinkedIn page, join relevant groups and more!

Please join us on Wednesday, September 16, 2020, at 12:10 p.m. EST for this fun webinar.

RSVP to Kathleen Hutchins, PLS or Tami Carl, CLP no later than 5:00 p.m. on September 15, 2020 via email to kehutch60@yahoo.com or carlt@millerjohnson.com

After you RSVP, you will be forwarded the link to the webinar.

After the webinar, you will receive a Certificate with your CLE credits.

THERE IS NO CHARGE FOR THIS WEBINAR. FREE CLE - \$0!

Tami Carl, CLP Kathleen Hutchins, PLS 2020-2021 Co-Chairs, Legal Education Committee NALS of Michigan

NALS Continuing Education ...

- * Keeps members current with the latest developments, skills and newest technologies;
- * Boosts member confidence;
- * Leads to more satisfaction on the job; and
- * Leads to opportunities for advancement.